



# Winchester City Flyers FC

One of the UK's largest, female only, grassroots football clubs

# 25 Years of progress

## Formed in 1996

- 1996: Formed as an all-female club, the Fullflood Flyers started with just with **7 girls** from Weston Primary School. Training started at North Walls.
- 1998: Name change to Flyers FC
- 2002: Moved from North Walls to Chilcomb Sports Ground. Trained Sunday morning and matches on Saturday.
- 2003: Matches now played on the Garrison Ground.
- 2005: Flyers merge with Winchester Girls to form Winchester City Flyers. To celebrate new red/black kit and club logo created. Club now has **35 players** in 3 teams U10, U12 and u14
- 2008: Flyers sign up to new University Astro pitch, & first Ladies team created.
- 2010: **68 players** in five squads U10, U12, U14, U16 and Ladies.
- 2017: **269 players**, and club win FA fair play award. Help to create new Hampshire ALL girls league. Now 3 Ladies teams.
- 2019: **400 players** and wins the FA Wildcats award. Flyers tournament, attracts 1400 girls and 118 teams.

## 2021

- 2021: **Over 450 players**, 22 youth teams and 3 ladies' teams.



# Club Ethos

Our ethos and supporting principles have remained constant throughout the growth of the club.

## VISION

Our vision is to be respected globally as a pioneer of grassroots female sports

## ETHOS

- Every girl has a chance
- No girl turned away

## CORE VALUES

- Supportive
- Safe
- Development first
- Compete fairly

## PRINCIPLES

Participation : Ability levels for everyone.

Performance : To be the best you can be.

Teamwork : Learning and developing together

Education : Opportunities through teaching, youth training in coach and referee badges.

Inclusivity : Opportunity for all to develop through football.



## Participation at all ages groups from 5+ upwards

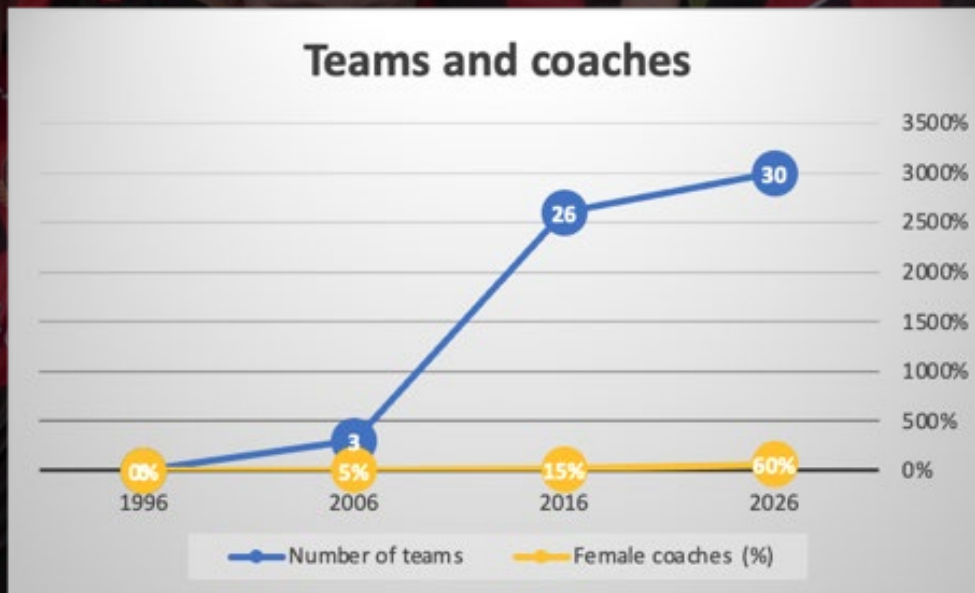


	Age	Philosophy	
Wildcats	5-11 years	Wildcats football centres offer girls aged 5-11 a chance to try football for the first time and provide regular opportunities to play.	
Mini-Soccer	7-10 years	Mini-Soccer is the appropriate introduction to playing competitive football for young girls. Girls in club teams from U7– U10 do not play in leagues, they play 5v5 or 7v7 small sided football, with lots of touches of the ball.	
Youth Teams	11-16 years	Girls get the chance to play weekly competitive football in their local club, from 7v7, 9v9 to 11v11.	
Women's	16+ years	The football most people know. 11v11.	
Walking football	16+ years	The newest football format and becoming very popular with both novices and veterans.	in future
Coaching pathway	14+ years	The FA 'women into coaching' allows female players access to appropriate levels of coaching development.	



# Forecast Growth

Participation expected to double in the next 5-10 years



Facilities capacity is the limiting factor



ABBNEY CARE  
Caring for the Community

CARE  
Community

## Our priority

A new permanent home continue to showcase and support the vision of girls and women's development and participation in playing and coaching football.

### We are looking to create a home for female sports

To ensure girls have access to facilities as good or if not better than male football.

Facilities that allow us to encourage more players to join and to develop both football, social and mental health skills.

**Provide facilities locally to cope with the lack of facilities available today and provide for future demand.**

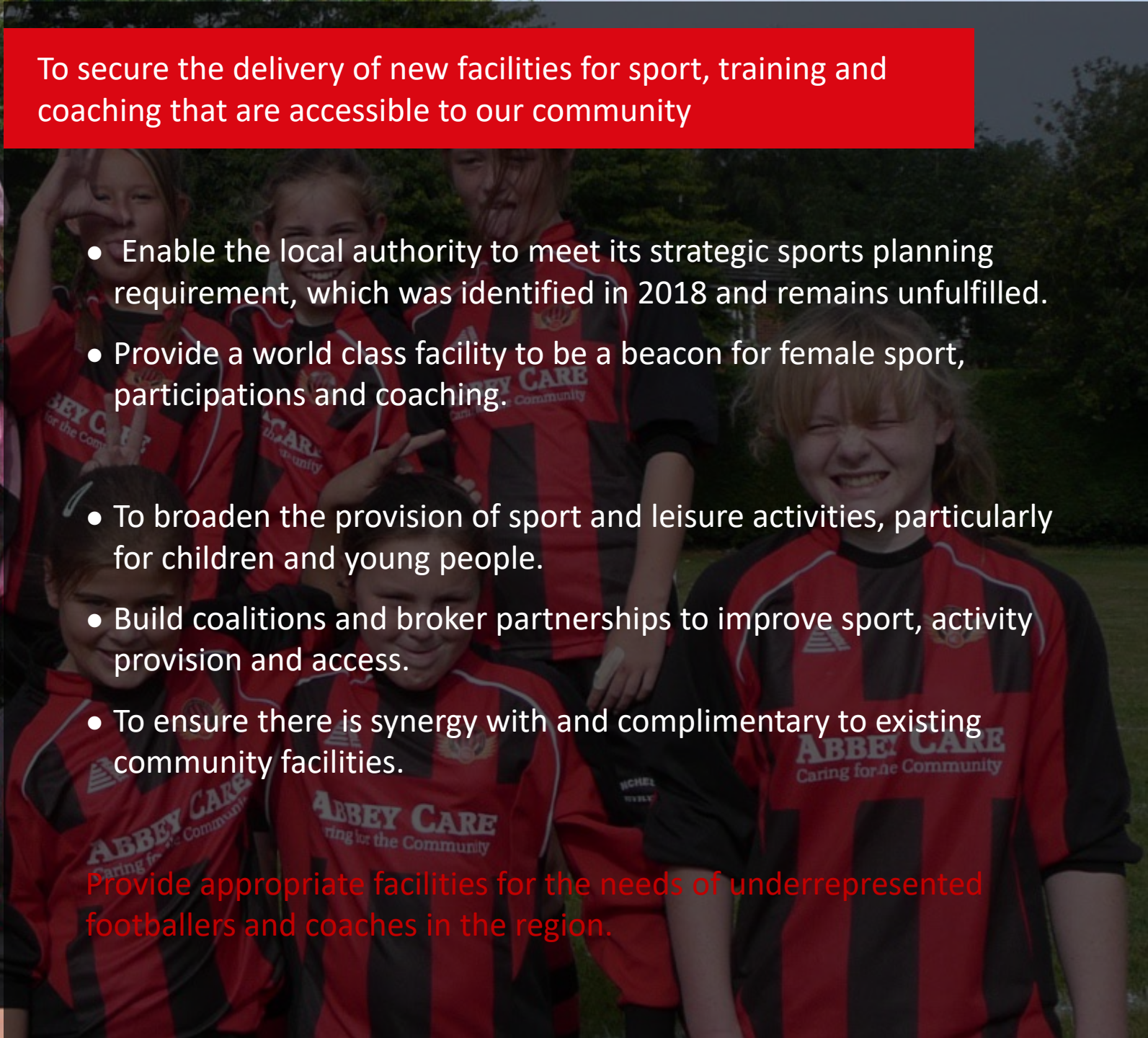


## Our approach

To secure the delivery of new facilities for sport, training and coaching that are accessible to our community

- Enable the local authority to meet its strategic sports planning requirement, which was identified in 2018 and remains unfulfilled.
- Provide a world class facility to be a beacon for female sport, participations and coaching.
- To broaden the provision of sport and leisure activities, particularly for children and young people.
- Build coalitions and broker partnerships to improve sport, activity provision and access.
- To ensure there is synergy with and complimentary to existing community facilities.

Provide appropriate facilities for the needs of underrepresented footballers and coaches in the region.



# Our priority

## What we need

- Looking for land up to a 15ha site.
- A site with a minimum 25 year lease
- A partnership

## What we bring

- A mature proposition
- Leadership to buy land, build and run a facility
- Access to funding
- A fast growing football club
- A team of over 3,000 people who want to make this happen
- Local community and authority engagement





# Our site requirements



- A site to evolve over time to a significant facility
- Reasonably level, free draining and free of any incumbrances that could impact on use
- Good highways access
- Ability to build and use floodlights
- 3G artificial pitches (AGP), grass pitches (GP), training grid (TG), clubhouse (CH), changing facilities(CF) and car parking (P).
- Baseline 1: AGP+GP+TG+CF+P
- Baseline 2: AGPx2+GPx3+TG+CH+CF+P



# Progress to date and milestones

1

## Land opportunities

Two sites in Winchester.

- Bushfield Camp  
Discussion with Church Commissioners
- Water Treatment works  
Discussion with St Johns

If neither work look further field out of the City limits

2

## Financing and Fund raising

Funding options for planning stages

Funding options for capital project – Football Foundation agreement in principle can fund up to 60%, subject to lease.

Business and operational plan for future operations.

Wider commercial development for the Club.

## Stakeholder Engagement

Established and strong relationships with Hampshire FA.

Local stakeholders engaged and supportive.

Ongoing stakeholder engagement plan in place.

milestones





Thank you

